Non-Verbal Communication

Paralinguistics
- Pitch
- Loudness
- Rhythm
- Silence moments
- Intonation
- Throat clearing

Body / Mind interaction
- Priming
- Subliminal Messages
- EBR = Eye Blink Rate
  - Pupil dilations
- Eye movement pattern
- Eye contact
- Tears

Unconscious Signals
- Fear
- Surprise
- Anger
- Sadness
- Happiness
- Contempt
- Disgust
- Emotional expressions

Facial Expression
- Lips
- Eyebrows
- Skin

Eye Expression
- EBR = Eye Blink Rate
  - Pupil dilations
- Eye movement pattern
- Eye contact
- Tears

Signs & Symbols

Objects and context
- Proxemics
  - positioning
  - Territoriality
- Layout of the objects
  - Smell
  - Light
  - Height
- tools, objects and accessories
  - Adornments
    - Clothing
    - Jewelry
    - Hairstyle
    - Cosmetics
  - Smoking
  - Office tools
  - Glasses
  - Cars
- Eating colors
  - Red: eating more
  - Orange: making people restless
- Healing colors
  - ivory tone
  - light blue
  - Green
  - Dark blue
  - rosy red
  - Bright lemon
- color
- Creativity and self confidence